



Advance your career with our enhanced Business English course in San Francisco where we combine language skills, business content and employer interaction for a real professional experience.

Students will graduate with enhanced language skills, practical knowledge, a better understanding of professional concepts, and the opportunity to utilise them in local businesses.

Book our Advanced Business English course at Embassy San Francisco

Course Highlights:

- Available at Embassy San Francisco beginning in 2017 with start dates every Monday
- Enrol any duration from 4-12 weeks
- Intensive course with 20 core lessons of General English + 8 lessons in specialised business topics
- Visits to local companies (examples: Sincerely (app development), BMW, Wells Fargo, etc)
- Guest speakers from local companies
- Specialised projects (examples: sales/marketing plans, advertising strategy, etc)
- Add 4 or 8 weeks of English in Action or the TOEIC test to complement this course offering

Required Level:

- Upper-Intermediate

Pricing:

- Same as our Intensive programme!

	MODULES	START DATES	START DATES	START DATES	START DATES
1	Mission & Vision Statements	Jan 9	Apr 3	Jun 26	Sep 18
2	Business Plans	Jan 17	Apr 10	Jul 3	Sep 25
3	Marketing Channels	Jan 23	Apr 17	Jul 10	Oct 2
4	Finance	Jan 30	Apr 24	Jul 17	Oct 10
5	Entrepreneurship	Feb 6	May 1	Jul 24	Oct 16
6	Leadership & Management	Feb 13	May 8	Jul 31	Oct 23
7	Consumer Behaviour	Feb 21	May 15	Aug 7	Oct 30
8	International Trends	Feb 27	May 22	Aug 14	Nov 6
9	Presentation Skills	Mar 6	May 30	Aug 21	Nov 13
10	Managing Cultural Differences	Mar 13	Jun 5	Aug 28	Nov 20
11	Business Communication in the Workplace	Mar 20	Jun 12	Sep 5	Nov 27
12	Sports Management	Mar 27	Jun 19	Sep 11	Dec 4

